Predicted GDP Growth 🡪 Attendance Increase 🡪 Revenue Growth

Growth in population 🡪 attendance increase and social media following 🡪 Revenue Growth

Predicted performance in tournament 🡪 attendance increase and social media following 🡪 Revenue growth (requires team selection)

Current revenue growth in past 5 years

Average expense growth in past 5 years

Work out variance / sd to determine volatility and potential risk

Ways to Spend Money for Future Improvement:

-Reinvest funds into training facilities and a system of loaning players out for more revenue

-Invest excess profits into investment fund earning x% per year

-Programs for poorer areas of rarita

-Potential to host tournament in the future? Financing?

-Research above costs and convert to rarita currency

Work out NPV of the above revenue and expenses whilst considering inflation

Impact on related industries and provinces of Rarita:

Cost of Training Facilities:

Most expensive in the world range from $20 million - $220 million

<https://www.sportszion.com/10-most-expensive-football-training-grounds/>

Reinvest in Vanguard Fund which Tracks S&P500 Index:

11.53% annualised average return from 1950-2021

<https://www.investopedia.com/articles/personal-finance/022216/put-10000-sp-500-etf-and-wait-20-years.asp>

Programs for Poorer Areas of Rarita (to be discussed)

-Increase interest in football through scholarships to training facility built

Cost of Hosting a World Cup:

Table

Description automatically generated

<https://en.wikipedia.org/wiki/Economics_of_the_FIFA_World_Cup>

Average: $6.07 billion not including Qatar, including is $29.85 billion

-Save money by doing joint hosting with a country that is popular (more revenue) and geographically close 🡪 South Korea and Japan

-Could aim for this in long run (2030 or beyond)

-Convert US dollars to Euros and then to Doublouns (exchange rate risk, sensitivity)

<https://globaledge.msu.edu/blog/post/22946/soccers-impact-on-the-global-economy>

Economic/Social Benefit from growth in football:

-Half the world considers themselves fans of football, approximately 270 million play

<https://sustainabilityreport.com/2021/01/28/quantifying-the-economic-and-social-impact-of-football/>

Work out NPV of the above revenue and expenses whilst considering inflation

-Need projected rank and how to use spot rates?

Consider Environment?